

## SETUP GUIDE

# Bizrate Insights Reviews App Installation Guide for Shopify

Bizrate Insights' Shopify ratings and reviews app (Bizrate Insights Reviews) seamlessly collects customer feedback during the Shopify checkout experience when extensibility is enabled.

This guide covers the requirements and setup instructions.

## Requirements:

- Your thank you page has been upgraded to Checkout Extensibility.
- The [Bizrate Insights Reviews app](#) is installed.
- You have your Bizrate Merchant Identification Number (MID) handy.
- The Online Buyer Feedback option for the app has been enabled.

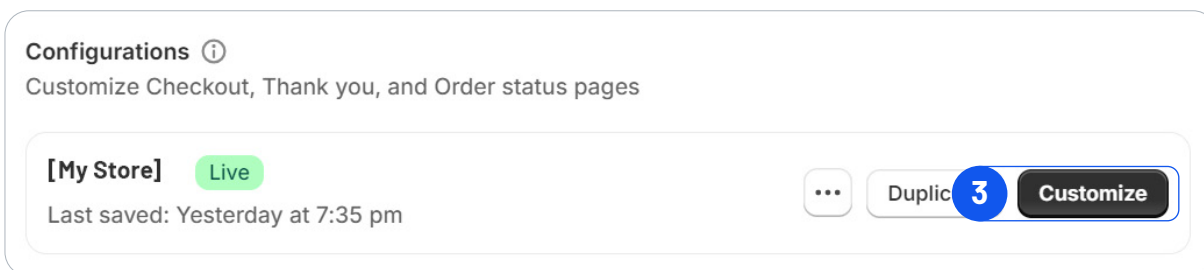
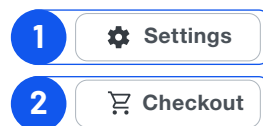
## Obtain a Merchant ID (MID)

To begin displaying reviews through Bizrate Insights Reviews App, you will need to obtain a Merchant ID (MID), add the app to your site, and select the features you would like to enable to begin collecting feedback.

If you have questions or need help finding your MID, your Account Manager is here to help: [bizrateinsights@bizrate.com](mailto:bizrateinsights@bizrate.com).

## Add Survey to Thank You Page:

1. From your store's admin screen, click **Settings** in the bottom left.
2. Select **Checkout** from the options on the left.
3. In the **Configurations** section, select **Customize**.



## Instructions Continued:

4. Select **Thank you** from the drop-down at the top center of the page.
5. Ensure you are on the **Sections** tab on the left side of the page.
6. Under **Order details**, click **Add app block** and choose **Bizrate Insights Reviews**.
7. You will see the Bizrate Insights Reviews app added to the Order Details section. The invitation will be displayed on the right, just below the confirmation number.
8. Click **Save**.

